

What is the latest technology doing to our vision? ••••••



65% of Americans report experiencing symptoms of digital eye strain.*



27% of Americans do not know computer eyewear can protect against digital eye strain (DES).*



HOYA lens designs and treatments can enhance and protect your vision.



Made for the way we use our eyes today.

*Source: The Vision Council. 2016. Digital Eye Strain Report 2016.

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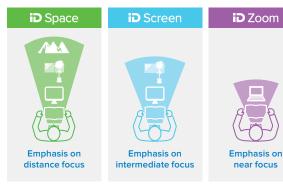
HOYA Lifestyle Plan



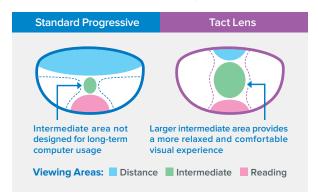
Your Lifestyle Optical Plan

www.hoyavision.com

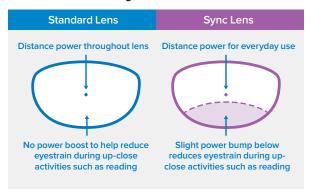
MU New Media Optics



Tact.BKS



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RECHARG



Super HiVision **EXE**



HOYA PNX



SENSITY (





Polarized Lenses

