



What is the latest technology doing to **our vision**.....



**65% of Americans** report experiencing symptoms of digital eye strain.\*



**27% of Americans** do not know computer eyewear can protect against digital eye strain (DES).\*



**HOYA lens designs and treatments** can enhance and protect your vision.

**HOYA** LENSES

Made for the way we use our eyes today.

\*Source: The Vision Council. 2016. Digital Eye Strain Report 2016.

Your Primary Rx						
		SPHERE	CYLINDER	AXIS	PRISM	BASE
DISTANCE	R					
	L					
READING ADDITION	R			SEG. HT.	PUPILLARY DISTANCE	
	L					

Patient Name: \_\_\_\_\_

**Designs**

☐ Sync BKS    ☐ iD Zoom    ☐ iD MyStyle  
☐ iD SV    ☐ iD Space    ☐ iD LifeStyle 2  
☐ SV iQ    ☐ iD Screen    ☐ Clarity ☐ Harmony  
☐ Tact BKS    ☐ Array

**Materials**

☐ Phoenix 1.53    ☐ Plastic 1.50    ☐ 1.60    ☐ 1.67    ☐ BluTech

**Treatments**

☐ Recharge    ☐ Super HiVision    ☐ Polarized    ☐ Gray    ☐ Brown  
☐ SHV EX3    ☐ Sensity    ☐ Gray    ☐ Brown

Your Casual Rx						
		SPHERE	CYLINDER	AXIS	PRISM	BASE
DISTANCE	R					
	L					
READING ADDITION	R			SEG. HT.	PUPILLARY DISTANCE	
	L					

**Designs**

☐ Sync BKS    ☐ iD Zoom    ☐ iD MyStyle  
☐ iD SV    ☐ iD Space    ☐ iD LifeStyle 2  
☐ SV iQ    ☐ iD Screen    ☐ Clarity ☐ Harmony  
☐ Tact BKS    ☐ Array

**Materials**

☐ Phoenix 1.53    ☐ Plastic 1.50    ☐ 1.60    ☐ 1.67    ☐ BluTech

**Treatments**

☐ Recharge    ☐ Super HiVision    ☐ Polarized    ☐ Gray    ☐ Brown  
☐ SHV EX3    ☐ Sensity    ☐ Gray    ☐ Brown

**HOYA**

[www.hoyavision.com](http://www.hoyavision.com)

©2016 HOYA Corporation. All rights reserved. LSOP: 09/16

**HOYA**

Lifestyle Plan



Your Lifestyle  
**Optical Plan**

[www.hoyavision.com](http://www.hoyavision.com)

## New Media Optics

### iD Space

Emphasis on distance focus

### iD Screen

Emphasis on intermediate focus

### iD Zoom

Emphasis on near focus

## Tact.BKS

### Standard Progressive

Intermediate area not designed for long-term computer usage

### Tact Lens

Larger intermediate area provides a more relaxed and comfortable visual experience

Viewing Areas: ■ Distance ■ Intermediate ■ Reading

## Sync.BKS

### Standard Lens

Distance power throughout lens

No power boost to help reduce eyestrain during up-close activities such as reading

### Sync Lens

Distance power for everyday use

Slight power bump below reduces eyestrain during up-close activities such as reading

## RECHARGE

### Blue Light Protection Treatment

Before

After

Email Social Media Games Texting Photo Sharing Apps

## Super HiVision EX3

### EX3 Lens Treatment Benefits

Scratch Resistant

Glare Resistant

Smudge Resistant

Improved Night Time Vision

Water Resistant

Dust Resistant

## SENSITY

### Light Reactive Lenses

Clear Indoors Lightly Tinted Indirect Sunlight Fully Tinted in Direct Sunlight

## UV and Blue Light Protection

### UV Blocking and Blue Light Filtering

Sensity and Polarized Lenses provide 100% UVA and UVB Protection

## HOYA PNx

### Plastic Lens Material

### Phoenix Lens Material

### Phoenix Benefits:

- Superior optical quality
- UV Protection
- The lightest lens material available
- 60x safer than plastic

## Polarized Lenses

### Untreated Lens

### Polarized Lens

Smooth surfaces such as roads, produce annoying and potentially dangerous glares. Polarized lenses block these reflected rays, virtually eliminating glare.