



To Protect,
Preserve,
and Serve.



PHOENIX



Phoenix[®] lenses advance the care of your patients and your practice.

For more information contact your Hoya Territory Sales Manager or visit www.hoyavision.com.

HOYA
FOR THE VISIONARIES



Protecting and Preserving Your Right to Independence

As the ally of the ECP, Hoya brings you exclusive Phoenix lenses.

With Phoenix lenses, you can better protect your patients' vision health and visual comfort, while protecting your profits and preserving your competitive edge. Phoenix lenses protect and preserve the things that matter most to your patients... and your practice.

Phoenix lenses deliver these advanced technical attributes to protect and preserve the confidence of your patient recommendation.



Hard Coat and AR Stack Compatibility



Lower Remake Rate



Fewer Edging Errors



Differentiate Your Practice from Competitors



Improve Patient Satisfaction and Capture Rates



No CA Prop 65 Labeling Required



Unlock the Full Power Hoya DNA



Chemical Resistance



Resistance to Stress Cracks



Free from Internal Stress

For your patients, Phoenix lenses uniquely provide this exceptional combinations of benefits:

Unmatched Patient Benefits

	Safe & Tough: A lens material 60-times safer than plastic protects eyes from impact	60X FDA Standard
	UV Protection: Blocking the sun's harmful ultra-violet rays protects long-term vision health	100% UVA/UVB Protection
	Clear Vision: Superior optical quality protects eyes from fatigue and preserves sharp vision	Abbe Number 43
	Light Weight: The lightest lens material available preserves all-day eyewear comfort	Density 1.11g/cm³

Freedom of Choice

Pick Any Style

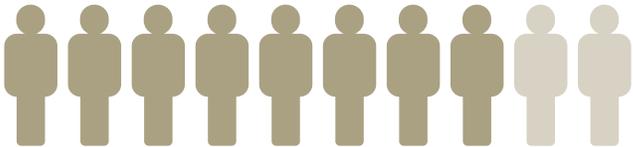


Uniquely compatible with all eyeglass styles. The choice of eyeglass frames is unlimited.

Fewer Cut-Out Issues

Phoenix lenses are an ideal recommendation for nearly all of your patients.

RX Range Recommendation	+/- 3.00 D
Comfortable and Attractively Thin	Refractive Index 1.53



8 OUT OF 10 PATIENTS
can benefit from the unique performance attributes of Phoenix lenses.



Strive to provide our patients and their families with quality, affordable care.

 **Insurance**

Phoenix lenses are included in most vision insurance plans, making it easier for you to recommend, and easier for patients to benefit from exclusive Phoenix lens technology.



Phoenix Availability Guide

Key	EX3+™ with ISO-Certified Technology*	EX3+ & EX3	Recharge®	Super HiVision®	HiVision® w/VP
Warranty	2 Years/Unlimited	2 Years/Unlimited	2 Years/Unlimited	2 Years/Unlimited	2 Years/2 Times
	Phoenix	Phoenix Sensity®	Phoenix Transitions®	Phoenix Polarized	
Refractive Index	1.53	1.53	1.53	1.53	1.53
Hoyalux iD MyStyle® 2	 -8.00 to +6.00 Cyl. to -6.00 (+0.75 to +3.50)	 -8.00 to +6.00 Cyl. to -6.00 (+0.75 to +3.50) ●●●			
Hoyalux iD LifeStyle® 3	 -8.00 to +6.00 Cyl. to -6.00 (+0.75 to +3.50)	 -8.00 to +6.00 Cyl. to -6.00 (+0.75 to +3.50) ●●●	 -8.00 to +6.00 Cyl. to -6.00 (+0.75 to +3.50) ●●/X		
Hoyalux Array® 2	 -10.00 to +6.00 Cyl. to -4.00 (+0.75 to +3.50)	 -10.00 to +6.00 Cyl. to -4.00 (+0.75 to +3.50) ●●●	 -10.00 to +6.00 Cyl. to -4.00 (+0.75 to +3.50) ●●/X	 -10.00 to +4.50 Cyl. to -4.00 (+0.75 to +3.50)	
Hoyalux Array® 2 Wrap**	 -5.00 to +4.00 Cyl. to -4.00 (+0.75 to +3.50)	 -5.00 to +4.00 Cyl. to -4.00 (+0.75 to +3.50) ●●●	 -5.00 to +4.00 Cyl. to -4.00 (+0.75 to +3.50) ●●/X	 -5.00 to +4.00 Cyl. to -4.00 (+0.75 to +3.50)	
iD Space™ iD Screen™ iD Zoom™	 -8.00 to +5.00 Cyl. to -6.00 (+1.00 to +3.50)	 -8.00 to +5.00 Cyl. to -6.00 (+1.00 to +3.50) ●●●			
Tact® 40/60 BKS	 -10.00 to +6.00 Cyl. to -4.00 (+0.75 to +3.50)	 -10.00 to +6.00 Cyl. to -4.00 (+0.75 to +3.50) ●●●	 -10.00 to +6.00 Cyl. to -4.00 (+0.75 to +3.50) ●●		
Sync III™	 -10.00 to +6.00 Cyl. to -6.00	 -10.00 to +6.00 Cyl. to -6.00 ●●●	 -10.00 to +6.00 Cyl. to -6.00 ●●/X	 -10.00 to +4.50 Cyl. to -4.00	
Single Vision iQ™	 -13.00 to +9.00 tCyl. to -6.00	 -13.00 to +9.00 Cyl. to -6.00 ●●●	 -13.00 to +9.00 Cyl. to -4.00 ●●/X		
ST28 iQ™	 -8.00 to +6.00 Cyl. to -4.00 (+1.00 to +3.00) ●●/X		 -9.00 to +7.00 Cyl. to -4.00 (+1.00 to +3.50) ●●		
SV	 -13.00 to +9.00 tCyl. to -6.00	 -13.00 to +9.00 Cyl. to -6.00 ●●●	 -13.00 to +9.00 Cyl. to -4.00 ●●/X		
Aspheric-SV					
ST28	 -8.00 to +6.00 Cyl. to -4.00 (+1.00 to +3.00) ●●/X		 -9.00 to +7.00 Cyl. to -4.00 (+1.00 to +3.50) ●●		

*EX3+ with ISO-Certified Technology is not available in Sensity Green, Sensity Shine, Sensity Dark (1.53 and 1.60), BluTech, or Sensity Dark in iD LifeStyle 2 and iD LifeStyle 3 designs. Recharge, Super HiVision EX3+ and Super HiVision automatically include the ViewProtect Performance.

**Array 2 Wrap 1.74 only available in PAV or PAR.