"Seriously!?"

7 in 10 people swear when their lenses get scratched!

Stay calm:

EX3+ outperforms glass.



No Freatmen

EX3+



"Every time!"

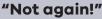
7 in 10 people are irritated by reflections on their lenses.1

SUPER HIVISION

EX3+

Keep cool: EX3+ eliminates reflections.





6 in 10 people are annoyed by constant lens cleaning.¹

Relax: EX3+ makes lenses much easier to clean.



o Treatment EX3+



The choice is clear!

Avoid these unnecessary annoyances by making sure that your next pair of lenses comes with the

Super HiVision° EX3+[™] treatment.





Super HiVision° EX3+[™] is a premium, multi-layer lens treatment that keeps your lenses safe and protects your investment.

Based on a special composition of various layers, ensuring excellent performance and frees you from unnecessary lens-related worries and annovances.

Which of the following are important benefits of your new lenses?

| Complete UV protection |
|------------------------|
| Durability |
| Scratch resistance |
| Easy to clean |
| Reflection free |

