

Our best
progressive lens
by far.



And near.



Embrace the day with
comfortable vision.

Upgrade your patient's experience with
AdaptEase™ Technology, for more personalization
and faster adaptation.

HOYA
FOR THE VISIONARIES

Our best progressive lens by far.



Everyday clarity and maximum visual comfort in nearly every situation.

iD MyStyle® 3 is our most advanced and personalized lens design, incorporating all of HOYA's latest patented technologies.

You can use the MyStyle iDentifier™ ordering platform to create nearly 400 different versions of the lens based on the patient's lifestyle and previous glasses. This ensures a smooth adaptation to their new MyStyle lenses. The most discerning PAL wearers will benefit from tailor-made lenses.

Create a personalized experience

iD MyStyle 3 takes into account your patient's position of wear, providing more accurate correction and wider visual fields – enabling even easier adaptation.

Use OPAL or Spectangle Pro® to take Position of Wear measurements easily and accurately.



iD MyStyle 3 can also be ordered in one of our five convenience options.



NEW Tyro*

Indoors/Outdoors

- New to progressive lenses
- Smoother peripheral experience
- More indoor lifestyle



NEW Expert

Indoors/Outdoors

- Experienced progressive lens wearers
- Active lifestyle
- Bifocal to PAL conversion



Detail

Indoors

- Close-work focus
- IT worker, mechanic, accountant
- Puzzles, crafts, scrapbooking, hobbyist



Modern

Indoors/Outdoors

- Most popular option
- Single pair for convenience
- No viewing-distance preference



Adventure

Outdoors

- Clear edge-to-edge distance
- Sports and outdoor activities
- Teacher, driver
- Walks their dog daily

*Tyro means "novice" or "beginner." Tyro is specially designed to help new progressive lens wearers adapt quickly.

And near.



New iD WorkStyle® 3 occupational/computer-specific lenses are designed to maximize comfort in the intermediate zone where typical workday functions are performed.

iD WorkStyle 3 shares the same technologies found in iD MyStyle 3, designed to maximize comfort for specific work styles. iD WorkStyle 3 is the primary pair of glasses for patients who spend most of their day – whether at work or at play – in an office or up-close environment.

iD WorkStyle 3 is available in three designs:

Space

- The primary focus is beyond the distance of a computer screen
- Ideal for patients who are active in their office environment

Screen

- The primary focus is at an intermediate distance, like those working at a desk
- Ideal for anyone working on dual monitors

Zoom

- The primary focus is clarity at a short distance and widest possible near area
- Ideal for hobbies and laptop work requiring high levels of concentration



Our best technologies in one lens by far.

Seamless visual comfort
For any activity
In all environments

A unique lens technology platform

Wearers who are sensitive to traditional PAL distortion patterns will experience faster adaptation and less fatigue. **Our research shows higher wearer satisfaction, with patients reporting:¹**

56% faster
adaptation

57% less
fatigue

61% less
swaying

3X less peripheral
deformation²

1. According to an internal HOYA study involving 1,694 PAL wearers across the globe in lenses with and without 3D Binocular Vision™ and AdaptEase™ Technology.
2. Based on models of peripheral progressive deformation with and without 3D Binocular Vision technology.

NEW



AdaptEase™ Technology

Creates faster adaptation and clearer vision by reducing peripheral astigmatic distortion.

NEW



3D Binocular Vision

Reducing the peripheral prismatic imbalance reduces distortions and offers an elevated level of comfort.



Binocular Harmonization Technology™

A true binocular solution that helps the eyes work better together for precise and effortless focusing, depth of vision, and stability.



Binocular Eye Model

Evaluates the lenses as a pair to ensure the best possible binocular vision and harmonized images.



Integrated Double Surface™ Design

Splitting the progressive component between the front and back surfaces maximizes the field of view, minimizes distortion, and reduces eye rotation.

Ask your HOYA Territory Sales Manager for additional resources, product availability, and training opportunities.

Visit hoyavision.us

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