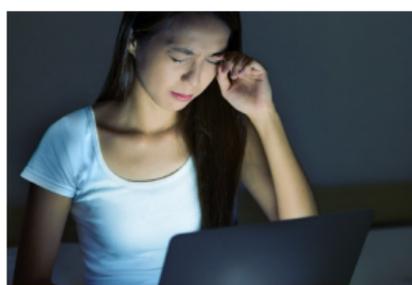




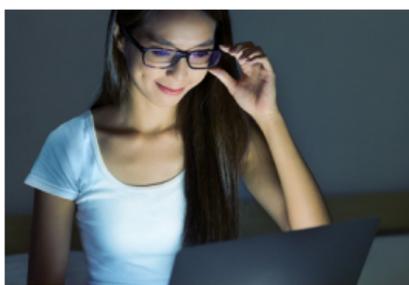
**RECHARGE**

## Are we living in an experiment?

The average American now spends 37 hours a week staring at electronic devices like smartphones, tablets, computers and digital TVs. Sound familiar?\* This has also introduced a new potential risk to the eyes and general health, since these devices emit blue light waves.



**Before**



**After**

Certain wavelengths of blue light suppress the production of melatonin, which regulates sleep and wake cycles. Blue light also focuses in front of the retina, causing our eyes to work harder and contributes to eyestrain, fatigue and headaches.

**HOYA**

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# Protect your eyes with Recharge®



Recharge lens treatment reduces blue light emitted by electronic devices like smartphones, tablets, TVs and even energy efficient light bulbs compared to conventional anti-reflective treated lenses. (Some blue light is important and therefore it's not necessary or desirable to block it all.)

## Benefits of Recharge Treatment:



Reflects a significant amount of harmful blue light waves



May alleviate eyestrain, headaches, fatigue and blurred



Can help improve sleeping patterns if you are having difficulty sleeping



Eliminates reflections that keep people from clearly seeing your eyes



**Selfie Approved!**



Repels fingerprints, dirt, grease, dust, and shields your lenses from water



Superior scratch resistance and fewer scratches means longer lens life

## Hoya Lenses Are Only Available at Hoya-Authorized Eye Care Practices

The latest innovations in vision correction are available at:

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