

# Stand out with the Sensity® family

SENSITY

2

NEW!

SENSITY

FAST

SENSITY

DARK

SENSITY

SHINE

## Stand out with quality and comfort

Sensity 2 provides all day comfort for light sensitive eyes, no matter the climate, season, or lifestyle.



Silver Gray



Bronze Brown



Emerald Green



Oceanic Blue **NEW**

## Stand out with faster speed

Sensity Fast is our fastest light adaptive lenses, rapidly fading back from dark to clear.



Silver Gray



Bronze Brown

## Stand out with extra performance

Sensity Dark lenses are engineered for outdoors activities and driving - ideal for an active lifestyle.



Silver Gray



Bronze Brown



Emerald Green

## Stand out with extra style

Sensity Shine combines comfort, convenience, and fashion with a mirror coating on a photo-chromic lens.



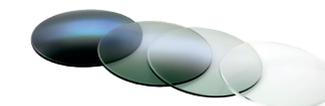
**Shine Silver Gray**

with silver mirror offers overall improved clarity in bright light conditions.



**Shine Bronze Brown**

with copper mirror provides additional contrast during outdoor activities.



**Shine Emerald Green**

with blue mirror offers comfort for digital lifestyles with reduced blue light exposure.

### Features

- Best balance of fadeback speed and darkness for most patients
- Darkens to a dark category 3 sun tint
- Extremely clear indoors\*

### Features

- Ideal for patients who prefer the fastest fadeback speed
- Darkens to a lighter category 2 sun tint
- Extremely clear indoors

### Features

- Best for the most light-sensitive patients
- Our darkest Sensity lenses outdoors
- Lenses darken behind most car windshields
- Slight tint indoors for those sensitive to indoor light

### Features

- For wearers who want a fashionable mirror lens
- Fades back quickly to an attractive mirror shine indoors
- Lenses darken behind most car windshields

\*Based on internal testing of average light transmission between 381nm-500nm compared to standard clear lens.



SUPER HiVISION

EX3+

## Maximize your Sensity® lenses with EX3+™

Using Super Premium Anti-Reflective (AR) technologies, HOYA has made EX3 better with the addition of backside UV protection.

### Features

- Extreme scratch resistance, the only lens treatment that outperforms glass
- Extreme clean vision—oil, water and dirt resistant
- Extreme anti-reflection for maximum visual clarity

For more information visit [www.hoyavision.us](http://www.hoyavision.us)

**HOYA**  
FOR THE VISIONARIES

[www.hoyavision.us](http://www.hoyavision.us)

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SENSITY



## Do you blink or squint your eyes in bright light?

If your answer is **“Yes!”** Sensity® lenses are for you.

### Sensity lenses provides you with:

- Comfortable vision in all light situations in one convenient pair of lenses
- Consistent performance across different climates, regions, and weather conditions
- Intense, natural color options
- Reduced glare when activated
- 100% protection against UV rays\*
- Blue light protection indoors and outdoors\*\*

Ask your eye care professional which Sensity lens is the right choice for you.

## Recommended for light sensitive eyes.

Introducing Sensity® Light-adaptive Lenses

**HOYA**  
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\*All Sensity lenses provide 100% UV protection with the exception of Sensity 2 Oceanic Blue in 1.50 material which cuts 99.0% of UV. Internal assessment by HVC R&D Laboratories.

\*\*Based on internal testing of average light transmission between 381nm-500nm compared to standard clear lens.