

**SENSITY**



**Recommended for  
light sensitive eyes.**

**Introducing Sensity®  
Light-adaptive Lenses**

**HOYA**  
FOR THE VISIONARIES

# Do you blink or squint your eyes in bright light?



If your answer is **“Yes!”**  
**Sensity® lenses are for you.**

**Sensity lenses provides you with:**

- Comfortable vision in all light situations in one convenient pair of lenses
- Consistent performance across different climates, regions, and weather conditions
- Intense, natural color options
- Reduced glare when activated
- 100% protection against UV rays\*
- Blue light protection indoors and outdoors\*\*

**Ask your eye care professional which Sensity lens is the right choice for you.**

\*All Sensity lenses provide 100% UV protection with the exception of Sensity 2 Oceanic Blue in 1.50 material which cuts 99.0% of UV. Internal assessment by HVC R&D Laboratories.

\*\*Based on internal testing of average light transmission between 381nm-500nm compared to standard clear lens.

# Stand out with the Sensity<sup>®</sup> family

New

## Faster and stronger. For longer.

Sensity 3 provides all day comfort for light sensitive eyes, no matter the climate, season, or lifestyle.



**Silver Gray**



**Bronze Brown**



**Emerald Green**



**Oceanic Blue**

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## Features

- Best balance of fadeback speed and darkness for most patients
- Darkens to a dark category 3 sun tint
- Extremely clear indoors\*

\*Based on internal testing of average light transmission between 381nm-500nm compared to standard clear lens.



## Stand out with faster speed.

Sensity Fast is our fastest light adaptive lenses, rapidly fading back from dark to clear.



**Silver Gray**



**Bronze Brown**

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## Features

- Ideal for patients who prefer the fastest fadeback speed
- Darkens to a lighter category 2 sun tint
- Extremely clear indoors



## Stand out with extra performance.

Sensity Dark lenses are engineered for outdoors activities and driving - ideal for an active lifestyle.



**Silver Gray**



**Bronze Brown**



**Emerald Green**

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## Features

- Best for the most light-sensitive patients
- Our darkest Sensity lenses outdoors
- Lenses darken behind most car windshields
- Slight tint indoors for those sensitive to indoor light



## Stand out with extra style.

Sensity Shine combines comfort, convenience, and fashion with a mirror coating on a photochromic lens.



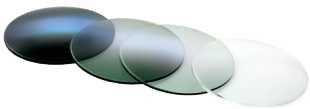
### **Shine Silver Gray**

with silver mirror offers overall improved clarity in bright light conditions.



### **Shine Bronze Brown**

with copper mirror provides additional contrast during outdoor activities.



### **Shine Emerald Green**

with blue mirror offers comfort for digital lifestyles with reduced blue light exposure.

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## Features

- For wearers who want a fashionable mirror lens
- Fades back quickly to an attractive mirror shine indoors
- Lenses darken behind most car windshields

New

## Stand out with color.

For fashion-forward wearers. Smart sunglasses that quickly adjust and fade back to different light levels.\*

**Dynamic Yellow****Energizing Orange****Green Zen****Lovely Pink****Orange Splash****Aqua Blue**

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## Features

- Quick darkening to a sunglass tint when outdoors\*
- Comfort and protection in any light condition, combined with a stylish and unique look

# Curious how Sensity® lenses will look on you?

Ask your eye care professional about the HOYA Virtual Lens Try-On and see your favorite frames with Sensity lenses—right on the spot!



Simulated images. Results will vary by frame, prescription, coating, and lighting.

For more information visit  
[www.hoyavision.us](http://www.hoyavision.us)

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