

# Faster and stronger. For longer.

Our best light adaptive lenses just got even better.

New

## Introducing Sensity® 3

**Discover the next generation of Sensity light adaptive lenses.** Delivering exceptional photochromic stability and faster light adaptation, Sensity 3 lenses perform better, last longer, and fade back faster.

This latest innovation to the Sensity family brings extra stable and longer lasting photochromic performance. Sensity 3 redefines the potential of light adaptive lenses.



**Up to 4X more resistant to photochromic function fatigue and more reliable darkening and fade back performance** compared to the leading competitor on the market<sup>1</sup>, even after over 2 years of average wear



**4X longer lasting color stability**, maintaining original color tone and shade over time<sup>1</sup>



**25% faster fade back speed** compared to the previous generation of Sensity<sup>2</sup>



**100% UVA and UVB protection**



**Reduces blue light** indoors and outdoors



**Category 3 outdoors** and exceptionally clear indoors

### Most popular color choices



Silver Grey



Bronze Brown



Emerald Green



Oceanic Blue

Contact your HOYA Business Consultant for more information or visit [www.hoyavision.us](http://www.hoyavision.us) today.

1. HOYA data on file. HOYA Internal Product Performance Validation – Sensity 2025/05/03. 144 hours in the Atlas Suntester simulates approx. 2 years of average lens wear under accelerated conditions.

2. HOYA data on file. HOYA Internal Product Performance Validation – Sensity 2025/05/03. Data referring to 1.59 Poly Grey with HC.

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