

# What is the latest technology doing to our vision? .....



**80% of Americans** report experiencing symptoms of digital eye strain (DES)!



27% of Americans do not know computer eyewear can protect against digital eve strain.<sup>2</sup>



**HOYA lens designs and treatments** can enhance and protect your vision.

## **HOYA lenses.**

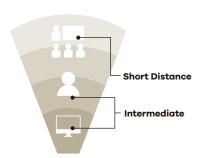
Made for the way we use our eyes today.



### **Computer and Work Lenses**

### **Short Distance / Intermediate**





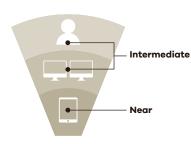
# id space

# iD Space<sup>™</sup>

The ideal lens for performing activities where the focus is beyond the distance of a computer screen. This design is ideal for people who are more mobile in their office environment.

### Short Distance / Intermediate / Near





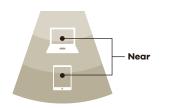
id screen

### iD Screen™

Best choice for professions requiring maximum clarity at an intermediate distance, like those working in office environments. This design is ideal for anyone working on dual monitors.

### Intermediate / Near





iD ZOOM

# iD Zoom

Perfect for laptop and hobbies requiring high levels of concentration and sharp vision at close range. Providing the widest possible near area and offering clarity at a shortened distance.



HOYA builds the bridge between technology and experience with our latest iD lenses designed for your digital lifestyle.

HOYA iD Space, iD Screen and iD Zoom lenses utilize both the front and back surface for unparalleled workspace comfort.

