VISUPRO



Meet the young presbyopes.

Provide more comfort for your patients experiencing their first presbyopic symptoms.

HOYA

FOR THE VISIONARIES

Your next wave of presbyopic patients.

VisuPro™ is a new category of lenses that meets the needs of emerging presbyopes.

As patients enter their late 30s and mid-40s, they may begin to experience new vision challenges that evolve from barely noticeable to a significant source of daily discomfort.

They may be experiencing:

— Blurred vision at a normal reading distance

— Eye strain with sore or tired eyes

— Difficulties focusing on close-distance tasks

— Headaches when working on near tasks for extended periods

— Difficulties reading in low light situations

There are 40 million adults currently between 35 and 45 years old that are beginning to experience the impact of presbyopia.[1]

They are a digitally native audience with high expectations that prefer more individualized solutions. VisuPro™ will help your practice meet their needs and take advantage of this wave.

VisuPro is the right choice because:

— Patients often have poor outcomes and experiences when converting from single vision to progressives

— All the benefits embedded in progressive designs are not relevant to their needs

— The total value of the progressive lenses often do not match the expectations of the early presbyopes

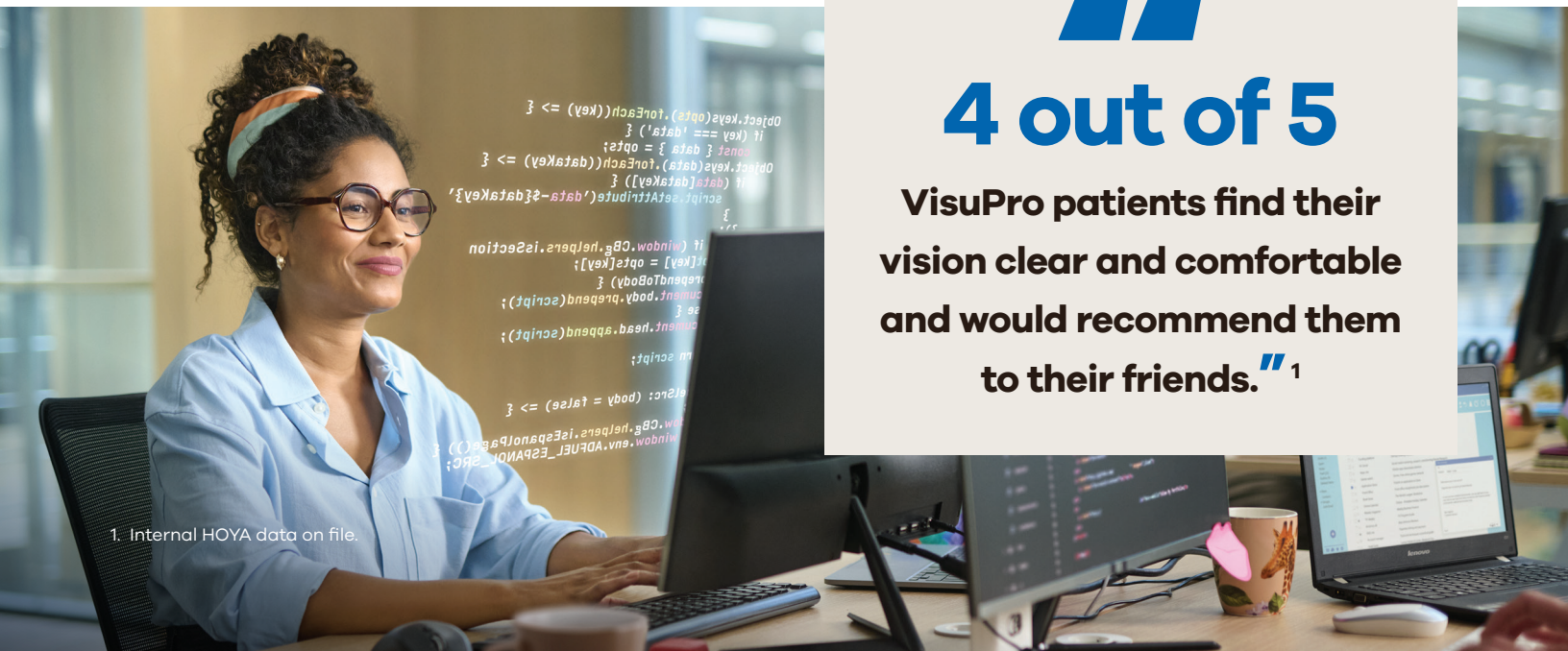
VisuPro provides:

— Quicker adaptation time compared to progressive lenses

— Higher satisfaction for your patients when they first notice presbyopic symptoms

— A more cost effective approach when converting from single vision lenses to progressive lenses

— Better adaptation to progressive lenses at the later stage



4 out of 5

VisuPro patients find their vision clear and comfortable and would recommend them to their friends." [1]

1. Internal HOYA data on file.

HOYA VisuPro™ provides more comfort for patients experiencing their first presbyopic symptoms.

VisuPro advanced focus spectacle lenses provide a rejuvenated vision experience and comfortable vision at all distances thanks to two unique designs and applied premium HOYA technologies.

VISUPRO ALL DAY

Spectacle wearers who regularly wear glasses throughout the day.

Designed primarily for myopes and hyperopes.

Option	Focus Max Power
Type 1	+0.57D
Type 3	+0.95D
Type 5	+1.32D

VisuPro All Day lenses offer versatile vision correction across all distances. Clear and comfortable vision for both close-up tasks and digital device use, while maintaining distance clarity all day.

VISUPRO FLEX

Patients who sporadically wear glasses for near-distance support.

Designed primarily for emmetropes, contact lens wearers, and refractive surgery patients.

Option	Focus Max Power	Optimized Dioptric Value
Type 1	+0.58D	+0.143D
Type 2	+0.77D	+0.190D
Type 3	+0.96D	+0.238D
Type 4	+1.16D	+0.285D

VisuPro Flex uses an Optimized Dioptric Value (minimal amount of plus power) at the fitting point to support near vision tasks and digital use. This ensures visual comfort and clarity for people that desire flexibility as they begin their journey wearing glasses regularly.



Traditional Single Vision



VisuPro All Day



VisuPro Flex

Visuals for illustration purposes only.

VISUPRO

Innovative technologies

VisuPro™ advanced focus lenses incorporate optimized designs, HOYA binocular technologies, and individual wearing parameters.

Focus Max Optimization

An optimized design with additional vision support for near task work for sharper and more comfortable focus during desk activities and digital usage.

Binocular Harmonization Technology™

A true binocular solution that helps the eyes work better together for precise and effortless focusing, depth of vision and stability.

Binocular Eye Model

Assesses the lens's binocular design to provide the best binocular and harmonized images possible.

Position of Wear

Combine position of wear measurements, individual wearing parameters, and patient's frame choice to maximize clarity and visual comfort.

Availability

Material	Coating	Treatment	Range
1.50, Phoenix®, 1.59, 1.60, 1.67, 1.74 Clear Blue Filter® (1.50, 1.59, 1.67)	All HOYA compatible coatings (Recharge®, Super HiVision® Meiryo® EX4™, Super HiVision® EX3+™. Super HiVision® Meiryo® EX3™, Super HiVision®, HiVision® with View Protect®, HiVision®, Premium AR with View Protect®, Premium AR, Hard Coat, Backside AR)	Clear, Clear Blue Filter®, Sensity® 3 (1.59), Sensity® 2/Sensity® Dark/ Sensity® Fast/Sensity® Shine, Polarized, Polarized HEV™ (1.59), Transitions GEN S, Transitions XTRActive New Generation, and Transitions XTRActive Polarized	-13.00 to +8.00* *Range depends on the material, please see the HOYA Technology Reference Guide for more details.

Please contact your HOYA Business Consultant for more information.

Visit hoyavision.us

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