



**See the difference
with HOYA Mirrors.**

HOYA
FOR THE VISIONARIES

New

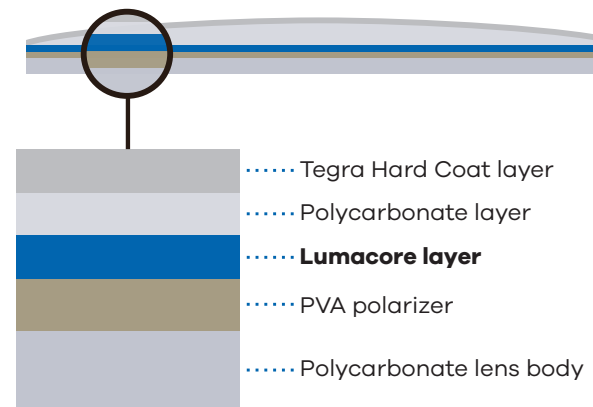
HOYA Polarized Lenses with Lumacore™ Mirrors

Built to perform. Styled to last.

- **Embedded Mirror Technology**
Mirror color is built into the lens, not coated.
- **Integrity**
No peeling or scratching. Engineered to resist daily wear.
- **Durability**
Built for daily wear—built to last.
- **Enhanced clarity**
Reduces glare, boosts comfort, and keeps vision sharp.
- **Style that lasts**
Vibrant mirror colors.



HOYA Polarized Lenses with Lumacore™ Mirrors



What makes Lumacore different?

- Traditional mirror coatings sit on top of the lens and are more likely to scratch, peel or wear off over time.
- Lumacore embeds the mirror color inside the lens—lasting longer, looking better.

Now available in two color options:

Silver mirror with gray polarized base and Gold mirror with brown polarized base.

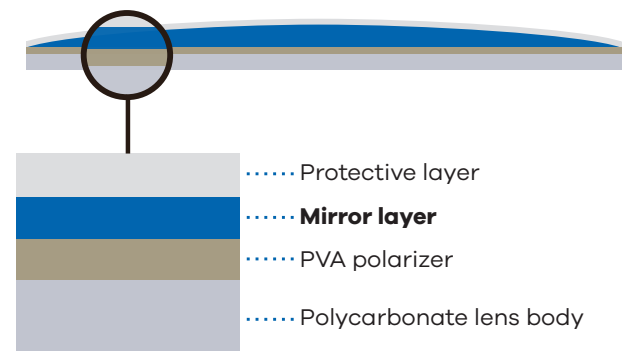


Lumacore Silver Mirror
Ordering Code: IMS



Lumacore Gold Mirror
Ordering Code: IMG

Traditional mirror coated



HOYA Mirror Collection

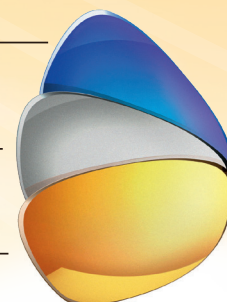
HOYA MyCoat Mirror collection, with 19 options available on a brown or polarized base lens.

Flash Mirrors

Flash Blue Mirror
Ordering Code: FBM

Flash Silver Mirror
Ordering Code: FSM

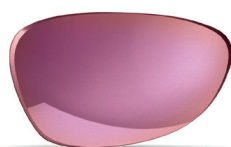
Flash Gold Mirror
Ordering Code: FGM



Solid Mirrors



Gold Mirror
Ordering Code: GDM



Rose Gold Mirror
Ordering Code: RGM



Green Mirror
Ordering Code: GRM



Blue Mirror
Ordering Code: BLM



Silver Mirror
Ordering Code: SLM



Daybreak Luster Mirror
Ordering Code: DLA



Tranquility Essence Mirror
Ordering Code: TEA



Golden Ember Mirror
Ordering Code: GEA



Arctic Blue Mirror
Ordering Code: ATB



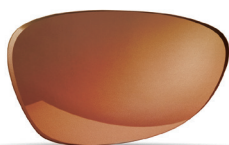
Caribbean Blue Mirror
Ordering Code: CRB



Pacific Blue Mirror
Ordering Code: PFB



Red Mirror
Ordering Code: RRM



Copper Mirror
Ordering Code: CPM



Ruby Mirror
Ordering Code: RDM



Light Blue Mirror
Ordering Code: LBM



Violet Mirror
Ordering Code: LVM

Lens illustrations are simulated to be as realistic as possible for demo purposes. Colors may differ slightly.



Benefits:

- Offers optimal sun protection by reflecting light away from the lens surface
- Reduces discomfort and eye strain caused by glare
- Features a fashionable mirror finish



**Supreme visual
performance**



**Contrast rich
vision**



**Backside AR for
increased clarity**

Ordering Instructions

Mirror

EYECONNECT®: Select HOYA Mirror Color and code under the MIR/COL dropdown menu, scroll through, and left-click to make a selection.

Example: To order a solid blue HOYA mirror coating, select BLM from the MIR/COL dropdown menu.

OTHER ORDERING PLATFORMS: Select HOYA Mirror Color and code under the MIR/COL dropdown menu, scroll through, and left-click to make a selection.

Example: Gold Mirror – GDM

PHONE ORDERS: Specify HOYA Mirror Color and code when placing your phone order.

Example: Lumacore Silver Mirror – IMS

**For more information, please contact your
HOYA Business Consultant.**

HOYA
FOR THE VISIONARIES