

NEW!

You can adapt easily and quickly to progressive lenses with HOYA's iD LifeStyle® 4



Research shows patients who are most dissatisfied with progressive lenses report problems with:

- 1. Learning how to focus
- 2. Lack of clear vision
- 3. Reading due to limited field of vision

You do not have to suffer when adapting to wearing progressive lenses. HOYA's new iD LifeStyle® 4 lenses improve how your eyes work together in the near (reading) peripheral zone, creating more comfortable, stable vision, and much faster adaptation.





Precision vision is for you.

You will benefit from iD LifeStyle® 4 lenses' new 3D Binocular Vision® technology that is enhanced by position of wear measurements, prescription accuracy, and more options for personalization. Your eye care provider has the tools to make the three convenience options, **Indoor, Urban, and Outdoor,** feel like they were made just for you.



Designed for patients that spend most of their time indoors with more focus on the near visual field such as reading, computer use, and crafts or hobbies. This lens provides full distance clarity with stronger emphasis on the near zone.



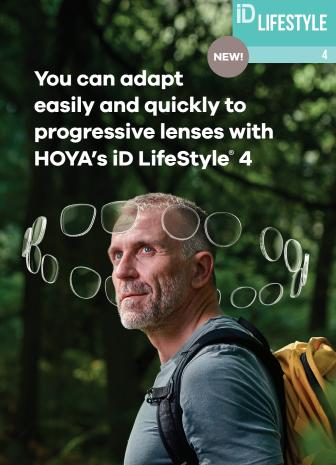
Designed for patients who desire balanced focus across the reading, intermediate (computer, car dashboard), and distance areas. If you are always on the go and need to frequently change your visual focus from near, intermediate, and far fields you will benefit most from this option.



Designed for patients who live an active lifestyle and spend most of their time outdoors. This lens provides full indoor clarity with a primary focus on distance.

www.hoyavision.us





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