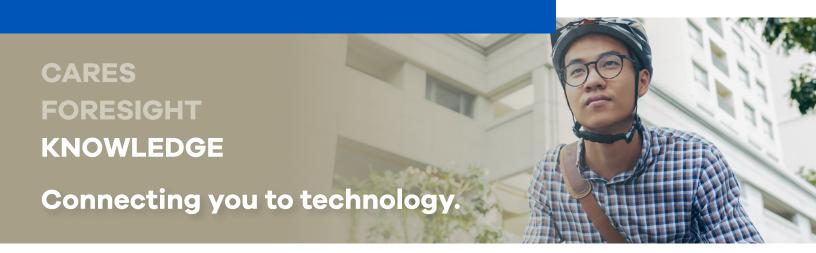
## iD MyStyle 2: the best technology, available to more of your patients



The iD MyStyle 2 convenience options offer your patients the most premium lens technology HOYA has to offer with a simpler, more user-friendly ordering process. These lenses are dual surfaced utilizing our iD technology to:

- Provide clearer optics
- Offer comfortable reading zones by taking advantage of our <u>Binocular Harmonization</u> <u>Technology (BHT)</u>
- Create a more personalized experience by offering four unique lens designs tailored to your patient's lifestyle



## Your iD MyStyle2 convenience options, explained

**The iD Mystyle 2 Modern:** HOYA's most popular convenience option, this design is balanced, works for many different tasks, is great for indoor and outdoor use, and provides clarity at all distances.

**The iD MyStyle 2 Adventure:** This design has a strong emphasis on the distance viewing area — with near perfect edge-to-edge clarity. It's the perfect design option for outdoor enthusiasts, mail carriers, truck drivers, pilots — those who spend a lot of time outdoors. This convenience option is designed with distance viewing in mind.

**The iD Mystyle 2 Detail:** This design is a great option for indoor use and is designed with an emphasis on the near and intermediate zones. It's best for those focusing on near tasks and spending long hours on the computer or on hobbies that require a lot of up-close work.

**The iD MyStyle 2 Stable:** This option is primarily used for indoor use with an increased distance zone and has a small, quick intermediate zone. It is designed for the mature presbyopes that read often yet benefit from an increased distance area to move about safely. Because of the fast transitioning between zones this lens is a great choice for flat top bifocals who are interested in switching to a progressive.

## iD MyStyle 2: convenient for your practice

iD MyStyle 2 convenience options will help you differentiate your practice as a <u>technology leader</u>. You will also create a one-of-a-kind user experience, which will strengthen your patient loyalty. By utilizing our most premium lens technology, alongside a simple, more time-effective ordering process, your practice will have fewer non-adapts, less chair time, and fewer complaints — all of which will have a positive effect on your bottom line.



Looking for more information? Check out the HOYA USA Vision Care blog for ECPs: https://blog.hoyavision.com/en-us.