

# Any light, anywhere, any time.

Do you blink or squint your eyes in bright light? Sensity lenses provide more comfortable vision in all different light situations. At the same time, they don't compromise on contrast or colour perception. Sensity offers a choice of three deep, natural tints that harmonise with sun lens trends, thus guaranteeing a contemporary look.



Silver Grey                      Bronze Brown



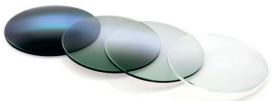
Emerald Green

The full Sensity family comes in the three natural colours. However, Sensity Shine has a matching light mirror coating in every colour.

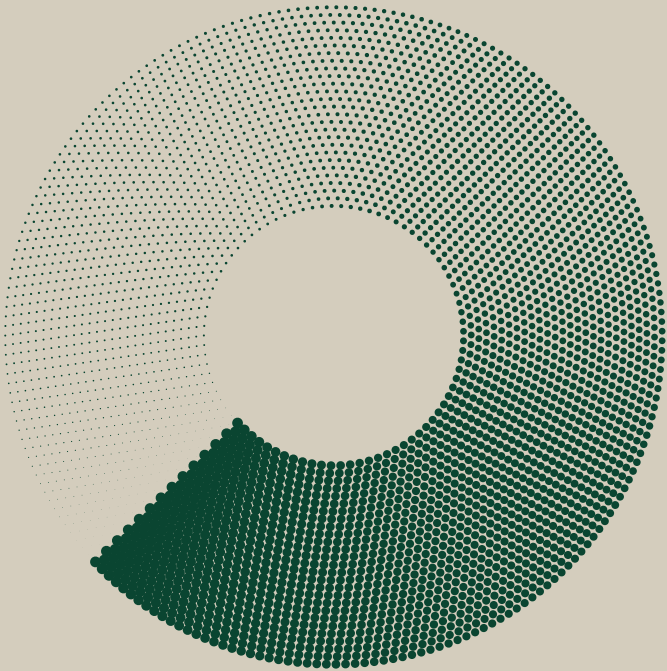
<b>Sensity Shine Bronze Brown</b>	Light mirror copper Provides extra contrast
<b>Sensity Shine Silver Grey</b>	Light mirror silver Protects in intense light conditions
<b>Sensity Shine Emerald Green</b>	Light mirror blue Reduces blue light for heavy digital users



Silver Grey -  
light mirror silver                      Bronze Brown -  
light mirror copper



Emerald Green -  
light mirror blue



SENSITY

# Sensity in 2 minutes

Sensity lenses will have faded to clear or back to dark by the time you finish this brochure. That's how effective they are. Thanks to its innovative technologies, Sensity offers the speed, comfort, and performance you need in all different light conditions.



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**Fade faster.  
See clearer.**

**Introducing Sensity  
light-adaptive Lenses**

**HOYA**  
FOR THE VISIONARIES



## A solution for any lifestyle

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### Sensity 2, Sensity Shine and Sensity Dark:

- Solid performance in different climates and seasons
- Darken outdoors and become exceptionally clear indoors
- Protect against UV rays
- Reduce glare

## Sensity 2 Clear vision in any light

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If you value a versatile lifestyle and consider yourself an active person, then Sensity 2 is the perfect solution for you.

Our latest generation of light-adaptive lenses darken outdoors and become exceptionally clear indoors, for comfortable vision in any climate or season. With a quick fade back speed, and 100% UV protection at all times, you can enjoy all aspects of life with continued comfort and protection.



## Sensity Shine Stand out with extra style

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Are you looking for a new type of sun lens that is functional and fashionable at the same time? Sensity Shine offers more; the lenses embody the evolution of the sun lens.

They give you an exclusive look thanks to a mirror coating that is more intense in the light yet subtle when indoors. The lenses also deliver extra darkness when outdoors. Sensity Shine is great when you want to make a style statement.



## Sensity Dark Clear vision for any activity

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Cycling, fishing, driving, playing golf, running – Sensity Dark lenses are great when you spend a lot of your time outdoors. The lenses darken extra in the open air as a reaction to UV light. It means that when you experience super-intense light or high temperatures, Sensity Dark lenses bring extra comfort. They even darken behind the car window and most spectacular of all: the lenses quickly fade back to clarity indoors.