

A woman with long brown hair, wearing an orange long-sleeved shirt, a light grey apron over blue jeans, and dark sunglasses, is standing in a rooftop garden. She is holding a woven basket filled with fresh vegetables, including yellow squash, green beans, and leafy greens. The background shows a city skyline with modern buildings under a clear sky.

SENSITY

**Recommended for
light sensitive eyes.**

**Introducing Sensity®
Light-adaptive Lenses**

HOYA
FOR THE VISIONARIES

Do you blink or squint your eyes in bright light?

**If your answer is “Yes!”
Sensity® lenses are for you.**

Sensity provides you with:

- Comfortable vision in all light situations
- Consistent performance across different climates, regions and weather conditions
- Clear vision in any light
- Reduced glare
- Protection against UV rays
- A choice of deep natural colors
- Blue light protection indoors and outdoors

Ask your eye care professional which Sensity lens is the right choice for you.



Stand out with the Sensity® family

NEW!

Stand out with quality and comfort

Sensity 2 provides comfort and versatility,
no matter the climate, season or lifestyle.

**Silver Gray****Bronze Brown****Emerald Green**

Features

- All day comfort for light sensitive eyes
- Extremely clear indoors
- Intense, natural color options
- Excellent glare reduction
- 100% protection against UV rays
- Darkens to an attractive, sun lens tint
- Blue light protection indoors and outdoors



Stand out with faster speed

Sensity Fast is one of the fastest light reactive lenses, rapidly changing from dark to clear, for a seamless experience moving from outdoors to indoors.



Silver Gray



Bronze Brown

Features

- Darken outdoors quickly
- Fade back quickly to a clearer lens indoors
- 100% protection against UV rays
- Reduce glare
- Blue light protection indoors and outdoors

SENSITY

DARK

Stand out with extra performance

Cycling, fishing, driving, playing golf, running — Sensity Dark lenses are great when you spend a lot of your time outdoors.



Silver Gray



Bronze Brown



Emerald Green

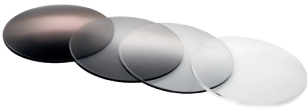
Features

- Lenses darken behind the car window
- Comfortable vision for outdoor activities
- Lenses become extra dark outside
- Fade back quickly to a clearer lens indoors
- 100% protection against UV rays
- Reduce glare
- Blue light protection indoors and outdoors



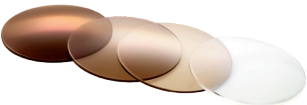
Stand out with extra style

Seeking fashion and function in one pair
of sun lenses?



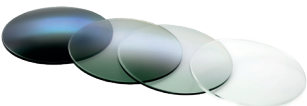
Shine Silver Gray

with silver mirror
offers overall
improved clarity in
bright light conditions.



Shine Bronze Brown

with copper mirror
provides additional
contrast during
outdoor activities.



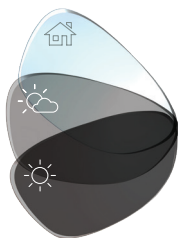
Shine Emerald Green

with blue mirror offers
comfort for digital life-
styles with reduced
blue light exposure.

Features

- Comfortable vision with fashion tints
- Darken outdoors quickly
- Lenses darken behind the car window
- Fade back quickly to a mirror shine lens indoors
- 100% protection against UV rays
- Reduce glare
- Blue light protection indoors and outdoors

Maximize your Sensity[®] lenses with Recharge[®]



We are exposed to blue light indoors from our digital devices, computer screens and modern lighting. Outside, we are exposed to the greatest source of High Energy Visible blue light, the sun. Adding Recharge gives you added blue light filtration indoors as well as the best scratch protection available.

Features

- Comfortable vision in front of digital screens
- Eliminates reflections, repels dirt and dust, and provides superior scratch resistance

For more information visit
www.hoyavision.us

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FOR THE VISIONARIES

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